



### URMC Community Health Statistics



URMC Community Based Research Projects	159
URMC Community Based Research Funding	\$39 M
URMC Department-Sponsored Community Outreach Programs	70+
Departments Involved	20
Students Involved in Volunteer Outreach	> 500

- ◆ "Lazos Fuertes" provides culturally sensitive, bilingual, behavioral health services to Hispanics
- ◆ "Pediatric Links to the Community" trains medical residents in community settings
- ◆ Nationally funded initiatives reduce disparities in childhood and adult immunization rates
- ◆ Pediatric telemedicine brings virtual care to underserved communities

### Partnership Challenges

- ◆ Communicating effectively
- ◆ Addressing health disparities
- ◆ Funding

"Go to the people.  
Live among them and learn from them.  
Start with what they know."

Building trust in the community