

# Community Health - Monroe County, NY 2019-2021

## Community Health Needs Assessment and Community Health Improvement Plan: Executive Summary

*A collaborative report from The Community Health Improvement Workgroup which is managed by the Center for Community Health & Prevention and includes several community partners. This report serves the following hospitals and health department:*

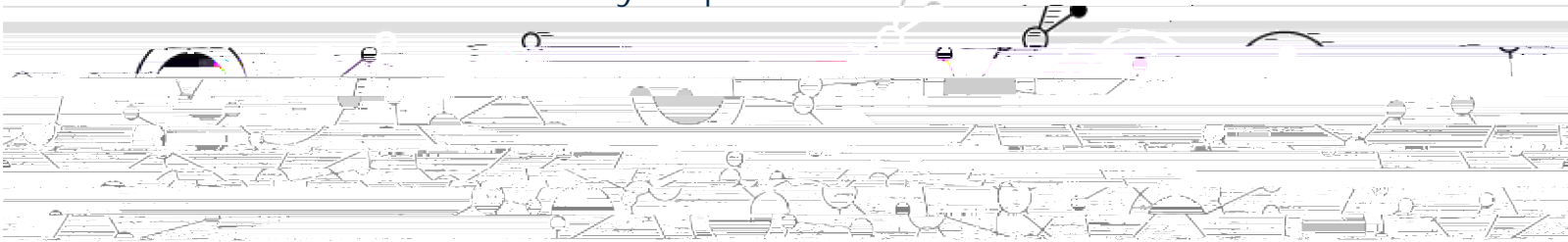


Strong Memorial Hospital  
Highland Hospital



Rochester General Hospital  
Unity Hospital

Monroe County Department of Public Health



# The Community Health Improvement Workgroup

The Community Health Improvement Workgroup (CHIW) is comprised of representatives from four hospitals in Monroe County, NY (UR Strong and Highland, RRH Rochester General and Unity) and the local Department of Public Health. Local community organizations and government groups are also represented on the CHIW. The Center for Community Health & Prevention convenes and coordinates the Community Health Improvement Workgroup.

The CHIW meets monthly to discuss implementation of the improvement plan and to assess how the evaluation metrics for improvement are being met. Each hospital board has approved the CHNA and CHIP, and has committed resources to its implementation. Community members are crucial for success in the planning and implementation of community health improvement. CHIW members seek input from several community agencies throughout the needs assessment process, as well as throughout the 2019-2021 implementation period and beyond.

Member Agencies of the Community Health Improvement Workgroup include:

Center for Community Health & Prevention, URM

Center for a Tobacco-Free Finger Lakes

City of Rochester

Common Ground Health

Excellus

Finger Lakes Performing Provider System

Highland Hospital

Monroe County Department of Public Health

Focus Goal 1: Promote Healthy Women, Infants and Children

Objective 1: Reduce racial, ethnic, economic and geographic disparities in maternal and child health outcomes and promote health equity for maternal and child populations (specifically for unplanned pregnancy income disparity, preterm birth racial disparities and adverse childhood experiences)

Evidence Based Interventions

## **Monroe County Combined Community Health Needs Assessment and Improvement Plan Executive Summary 2019-2021**

Hospital and Unity Hospital) and the Monroe County Department of Public Health are committed to working collaboratively with the residents and institutions of Monroe County to improve the health of our community.

Every three years, the local non-profit hospitals and the health department conduct a Community Health Needs Assessment (CHNA) to determine areas of community health concern. In Monroe County, the Community Health Improvement Workgroup (CHIW) brings together leaders from hospitals, health departments, and community agencies to prioritize community health needs.

Data analysis for the Community Health Needs Assessment

For the 2019 CHNA, regional and local data were analyzed to state goals. With the help of the Monroe County Department of Public Health and Common Ground Health, the CHIW reviewCo 12(d)-4(at)-5(a)9s fromty

Monroe County will focus on two primary areas:  
Promote Healthy Women, Infants and Children  
Promote Well-Being and Prevent Mental and Substance Use Disorders

Highlighted are areas of the New York State Prevention Agenda 2019-2024 that are of particular concern for Monroe County:

Priority Area	Focus Area
Prevent Chronic Diseases	1. Healthy Eating and Food Security (access to food, skills/knowledge, food security)
	2. Physical Activity (active transportation, environments, increased access)
	3. Tobacco Prevention (youth initiation, cessation, secondhand smoke)
	4. Preventive Care and Management (cancer screening, early detection of CVD/Diabetes, evidence-

## Prevention Agenda Priority Areas and Evidence-Informed Interventions

*Maternal child health equity* is an area of priority for Monroe County. Our goal is to Reduce racial, ethnic, economic and geographic disparities in maternal and child health outcomes and promote health equity for maternal and child populations. We intend to enhance collaboration between programs in our community and address social determinants of health by maintaining and expanding a Maternal Child Health Advisory group of community partners, clinicians, researchers, and hospital administration.

*Promoting mental health and well-being* is the second priority area and we have two goals. We will strengthening opportunities to build well-being and resilience across the lifespan in Monroe County. The CHIW will be exploring opportunities for hospitals and healthcare delivery systems, as some of the largest institutions and employers in the region, to improve working and purchasing decisions to benefit the local community. We will explore how we can connect with existing work by Rochester Monroe Anti-Poverty Initiative (RMAPI), United Way and others to help build our community.



The second mental health focused goal is to facilitate supportive environments that promote respect and dignity for people of all ages. With the help of local experts we will suggested policy and program interventions that promote inclusion, integration, and cultural respect. Interventions include promoting local mental health education, stigma reduction, and trauma-informed care initiatives, working with the Monroe County Department of Public Health and the Office of Mental Health.

### Tracking and Sustainability

The CHIW will continue to meet monthly during the implementation period of the 2019-2021 improvement plan, gather partners and content experts around our focus areas, with continuous feedback from stakeholders within the hospital systems and the community. We will submit annual reports to New York State and progress updates to the websites where the CHNA and CHIP documents are posted in order to be transparent and accessible to the community.